

MEDIA RELEASE

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1 July 2013

Prize draw is a win-win!

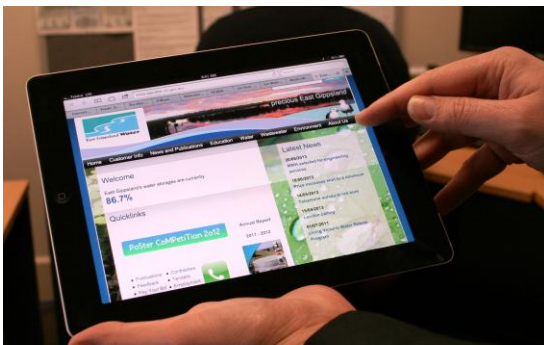
East Gippsland Water has launched a free prize draw aimed at rewarding residential customers paying their bill on time.

This competition is being run on a quarterly basis to coincide with the billing period and will initially operate for one year.

Everyone paying their bill by the due date will be automatically entered in the draw for that quarter, with the chance to win an Apple iPad 4th Generation, 32GB with 3G, or \$750 credited to their East Gippsland Water account.

Winners will be selected randomly by computer, with the first to be drawn on 16 October, 2013.

Said East Gippsland Water's Managing Director, Bruce Hammond: "It's 12 months since we introduced quarterly billing, to provide customers with more predictable billing periods and make it easier to budget.



Up for grabs is an iPad 4th Generation!

"This prize draw builds on that and represents a win-win for everyone involved. The aim is to reward and encourage customers to pay their bills by the due date. The expected reduction in the number of bill reminder notices that need to be issued, and the related savings involved, should more than offset the cost of the prize."

The terms and conditions for the competition can be found in the customer information section of our website www.egwater.vic.gov.au. Alternatively, a copy is available from our Bairnsdale office at 133 Macleod Street, during office hours.

In the meantime, customers who have a query about this initiative, or wish to be excluded from the draw, should contact our customer service team on 1800 671 841, or email egw@egwater.vic.gov.au.

Ends