



MEDIA RELEASE



19 November 2014

Get snapping for #SoNotCrap

Calling all budding photographers and short video makers out there! Now is the ideal opportunity to push the boundaries of your imagination and creativity with East Gippsland's #SoNotCrap photo and video exhibition.

You could see your work up in lights, with the best photos and videos projected onto the big screen at East Gippsland Shire Council's Bairnsdale Library and other key shire locations during February next year, as part of the region's World Wetlands Day celebrations. The community will also judge the entries for a People's Choice Award.

Anyone can enter. Simply submit up to two photos (2 to 5MB each) or one short video (maximum of 30 seconds) on the theme of the environment, wetlands or recycled water, with the focus on East Gippsland.

The closing date for entries is Friday 16 January. These can be submitted online at East Gippsland Water's website egwater.vic.gov.au, where you will also find the terms and conditions.

#SoNotCrap is sponsored by East Gippsland Water and East Gippsland Shire Council.

Conceived by artist Sue O'Connor, she said of the exhibition: "This is an exploration of how East Gippsland is protecting its beautiful, natural environment and boosting the liveability of its communities through the smart use of recycled water."

Sue has been using video, photography and sound to examine the interdependence between the Bairnsdale Wastewater Treatment Plant and the adjacent, thriving Macleod Morass. February will provide the opportunity to follow her recycled-water journey, which will be projected against the blank canvas of the disused water tower in Main Street, Bairnsdale.

A further highlight of #SoNotCrap and World Wetlands Day activities will be tours of the historically and environmentally significant morass and wastewater treatment plant, with full details to be publicised closer to the date.

Ends

NOTE TO EDITORS:

For more information and to arrange an interview, please contact East Gippsland Water's Communications Manager, Ronan Carroll, on 5150 4434 / 0428 539303.